



# KAUST FUTURE FORUM

FEBRUARY 12 - 13 , 2024

KACST-Riyadh Saudi Arabia



# ● Shaping a Visionary Future with Women in Science and Engineering - Chair: Suzana Nunes



**Prof. Suzana Nunes**  
Vice Provost for Faculty and Academic Affairs, KAUST



**HH Princess Mashael Al-Shalan**  
Founding Partner, Aeon Strategy, KSA



**Prof. Nazek El-Atab**  
Assistant Professor, Electrical and Computer Engineering, KAUST



**Dr. Nadia Ounais**  
Vice President of International Affairs, Oceanographic Institute, Monaco



**HRH Princess Maha Al Saud**  
Vice President of External Relations and Advancement, Alfaisal University

- 13, 2024  
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## Overview

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KAUST Future Forum is an opportunity for government, industry, investors and academia in Saudi Arabia to come together and discover research, technology and entrepreneurship insights aligned with the new Research, Development and Innovation priorities. This inaugural event will celebrate existing partnerships and forge new ones that will accelerate impact across the Kingdom and beyond.

President Dr. Mohammed Al-Hayaza was set to deliver an opening address at the KAUST Future Forum, HRH Dr. Maha bint Mishari Al Saud, was a panelist, contributing to the discussion on "Creating a Visionary Future with Women in Science and Engineering".



51

Speakers



500

Participants



16

Booths

## Marketing Communications Role

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### Pre –Event

- Coordination with the organizer for logistics
- Communications with KAUST
- Pre – Event campaign

### Day of the Event

- PR Protocol for President – Dr. Maha
- Arrival logistics for Alfaisal delegations
- Photography coverage
- Social Media campaign



Monday February 12		Tuesday February 13
09:00 AM	Welcome Reception	▼
09:30 AM	Opening Remarks	▼
10:30 AM	Exhibition Tour	▼
11:30 AM	Lunch and Prayer	▼
12:45 PM	SPA Speech - The promising future of Scientific Media	▼
01:15 PM	Building Effective Partnerships to Deliver Sustainable Energy Solutions - Chair: Manus Ward	▼
02:30 PM	Coffee Break	▼
02:45 PM	Impacting Research and Innovation in Future Economies through National Partnerships - Chair: Khaled Salama	▼
04:00 PM	Coffee Break	▼
04:15 PM	Shaping a Visionary Future with Women in Science and Engineering - Chair: Suzana Nunes	▼



## Pre-Event : X

**Alfaisal University** @Alfaisaluniv · Feb 11  
 #Alfaisal\_University President Dr. Mohammed Al-Hayaza is set to deliver an opening address at the KAUST Future Forum on the 12th of February.  
 @KAUST\_news #KAUSTFutureForum #KAUSTImpact



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**Alfaisal University** @Alfaisaluniv · Feb 11  
 We're pleased to announce our VP of Advancement and External Relations, HRH Dr. Maha bint Mishari Al Saud, will be a panelist at the @KAUST Future Forum, contributing to the discussion on "Creating a Visionary Future with Women in Science and Engineering".  
 17 12th of February...  
[Show more](#)



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## Pre-Event: LinkedIn



**Alfaisal University**  
31,755 followers  
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#Alfaisal\_University President Dr. Mohammed Al-Hayaza is set to deliver an opening address at the KAUST Future Forum today 12th of February.  
@KAUST\_news #KAUSTFutureForum #KAUSTImpact



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**Alfaisal University**  
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We're pleased to announce our VP of Advancement and External Relations, HRH Dr. Maha bint Mishari Al Saud, will be a panelist at the @KAUST Future Forum, contributing to the discussion on "Creating a Visionary Future with Women in Science and Engineering".

📅 12th of February  
🕒 4:15PM - 5:30PM  
📍 The Garage, KACST

#Alfaisal\_University  
#KAUSTFutureForum #KAUSTImpact #WomenInSTE



Come and be inspired by  
the future of science at  
**KAUST FUTURE  
FORUM**  
FEBRUARY 12 - 13  
KACST-Riyadh Saudi Arabia

## Post Event : X

**Alfaisal University** @Alfaisaluniv · Feb 12  
 HE #Alfaisal\_University President Dr. Mohammed Al-Hayaza delivered opening remarks at the KAUST Future Forum highlighting the Importance of Innovation and Collaboration.

@KAUST\_news #KAUSTFutureForum #KAUSTImpact



**Alfaisal University** @Alfaisaluniv · Feb 12 ·   
 معالي رئيس جامعة الفيصل الدكتور محمد بن علي آل هيازع يشارك كمتحدث في "منتدى كاوست للمستقبل ٢٠٢٤"  
 #KAUSTImpact #KAUSTFutureForum @KAUST\_news



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**Alfaisal University** @Alfaisaluniv

Today at the KAUST Future Forum, HRH Dr. Maha bint Mishari Al Saud joined HH Princess Mashael AlShalan, Prof @AtabNazek, Dr. Nadia Ounais and Prof. Suzana Nunes for a session on "Creating a Visionary Future with Women in Science and Engineering", discussing inclusive workspaces, pioneering initiatives and how interdisciplinary research is the future. @KAUST\_news #KAUSTFutureForum #KAUSTImpact #WomeninSTEM



## Post Event : LinkedIn

**Alfaisal University**  
31,755 followers  
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معالي رئيس **#جامعة الفيصل** الدكتور محمد بن علي آل هيازع يشارك كمتحدث في "منتدى كاوست للمستقبل 2024"  
**#KAUSTImpact #KAUSTFutureForum @KAUST\_news**

[See translation](#)



**Alfaisal University**  
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KAUST Future Forum, HRH Dr. Maha bint Mishari Al Saud joined HH Princess Mashaal AlShalan, Prof @AtabNazek, Dr. Nadia Ounais and Prof. Suzana Nunes for a session on "Creating a Visionary Future with Women in Science and Engineering", discussing inclusive workspaces, pioneering initiatives and how interdisciplinary research is the future. @KAUST\_news #KAUSTFutureForum  
**#KAUSTImpact #WomeninSTEM**





# Coverage



[Photos link](#)





# Media Coverage

Publication	Channel	Type	Date	Link
Sabq	Newspaper	Press Release	13/2/2024	<a href="https://sabq.org/saudia/regions/ijdx9plpci">https://sabq.org/saudia/regions/ijdx9plpci</a>
Ajel.sa	Newspaper	Press Release	13/2/2024	<a href="https://ajel.sa/local/rl7sc77cuv">https://ajel.sa/local/rl7sc77cuv</a>
Al watan	Newspaper	Press Release	13/2/2024	<a href="https://www.alwatan.com.sa/a/1142326">https://www.alwatan.com.sa/a/1142326</a>

- Publication: Sabq
- Description: Press Release
- Date: 13/2/2024
- Headline: Education, Research and Innovation Cornerstone of Saudi Arabia





- Publication: Alwatan
- Description: Press Release
- Date: 13/2/2024
- Headline: Education, Research and Innovation Cornerstone of Saudi Arabia



- Publication: Ajel.sa
- Description: Press Release
- Date: 13/2/2024
- Headline: Education, Research and Innovation Cornerstone of Saudi Arabia



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# Marketing Communications Department

